

## **English for Business Communications**

	Modules	Takeaways	Key Exercises
Module 1	Conversation in Business Context	<ul> <li>Presenting yourself in Business settings &amp; other office English</li> <li>Making suggestions</li> <li>Giving instructions</li> <li>Apologizing</li> <li>Asking for a favor</li> <li>Challenging someone's ideas</li> <li>Giving advice</li> <li>Discussing advantages and disadvantages</li> <li>Persuading someone to do something</li> </ul>	<ul><li>Role Play</li><li>Presentation</li><li>Demonstration</li></ul>
Module 2	Interview English	<ul> <li>Common Interview questions and probable answer</li> <li>Formal word choice</li> <li>Common Phrases</li> </ul>	<ul><li>Demonstration</li><li>Role Play</li><li>Mock Interview</li></ul>
Module 3	Presentation Language	<ul> <li>How to begin a presentation</li> <li>Introducing a new topic</li> <li>Answering question</li> <li>Ending a presentation</li> </ul>	<ul><li>Demonstration</li><li>Role Play</li><li>Mock Presentation</li></ul>
Module 4	Meeting Room Language	<ul> <li>Starting a meeting</li> <li>Turn Taking</li> <li>Moving into new topic</li> <li>Agreeing / Disagreeing</li> <li>Ending a meeting</li> </ul>	<ul><li>Demonstration</li><li>Role Play</li><li>Mock Meeting</li></ul>
Module 5	Communication through Different Channels	<ul> <li>English for Mobile and social media communication</li> <li>Social media and business acronyms</li> </ul>	<ul><li>Demonstration</li><li>Role Play</li><li>Mock Meeting</li></ul>
Module 6	English for emails	<ul> <li>Introduction of an Email</li> <li>Common mistakes</li> <li>Writing proper subject line</li> <li>Writing purpose</li> <li>Attaching File and Ending an Email</li> </ul>	<ul><li>Demonstration</li><li>Email Writing</li></ul>